

The background of the poster is a desert landscape at dusk or dawn. A large, multi-story bus is elevated on a complex system of mechanical stilts. The bus has a tan and brown color scheme. The landscape features rolling hills, a distant city with lights, and several large, dark, rock-like structures floating in the air. The sky is a mix of deep blue and orange.

FMX
2026

THE ROAD AHEAD

ON SITE MAY 5-7 | ONLINE MAY 8
ON DEMAND MAY 9 - JUNE 9

PARTNER INFORMATION



■ JOIN FMX 2026!

From **May 5-7, 2026**, FMX - Film & Media Exchange is happy to present its top-class program on site at Haus der Wirtschaft in Stuttgart.

On **May 8**, FMX will switch to virtual mode and present exclusive online sessions.

On **May 9**, most of the on site and online sessions will become available via video on demand. Presentations will be online until **June 9**.

FMX 2026 THEME: THE ROAD AHEAD

"Our task is not to predict the future, but to make it possible."

Antoine de Saint-Exupéry

Film and digital media have blended storytelling and technology since their inception, with engineers providing artists with the tools to bring their ideas to life in ever new ways.

The most recent tool in the box is Artificial Intelligence, triggering the latest in a series of transformations since the advent of the talkies 100 years ago. As with changing global markets and shifting audience behavior, the key is adaptation: the creative industries have a history of constantly reinventing themselves - to be continued.

FMX 2026 will set the stage for people who are shaping the future with their confidence, resilience and creativity in the midst of the ongoing transformation.

■ WHY COME TO FMX?

FMX is Europe's leading conference dedicated to film and media production, with a focus on visual effects, animation and digital media creation.

Every year, media creators share insights into the latest creative developments, cutting-edge technologies, and innovative business models.

Their contributions are complemented by the Marketplace, which allows visitors to get hands-on experiences on the latest innovations and products of industry-leading companies and start-ups.

Workshops, Masterclasses and Company Suites dig deep into the expertise of our international partners.

To round things off, established as well as upcoming studios scout talent in the FMX Recruiting Hub, and film and media schools from all over the world present themselves in the FMX School Campus.

Through its international yet intimate atmosphere, FMX offers professionals and students a unique platform to learn, mingle, network, and share insights.

Become an FMX Partner today and present your organization to the world's media & entertainment community!





■ PREMIUM PARTNERSHIPS

Capture strong attention as a **Silver** or **Gold Partner** of FMX 2026. Or achieve the highest impact by becoming **Platinum Partner**!

As a Premium Partner you will get an allocation of Business Passes, which are FMX Conference Passes with added access to the Business Lounge and priority access to conference presentations and workshops.

PLATINUM PARTNER

Please note, there will **only** be **one Platinum Partner**.

The booking of the **Platinum Partnership** comprises:

- Listing as **Platinum Partner** in boilerplate of the FMX trailer, played before every presentation
- Exclusive entry on FMX website with logo, company description, images, and video
- Entry on FMX online event platform with logo, company description, images, and video
- Company logo in the **Platinum Partner** section of the FMX website, linked to your website
- Banner on FMX website
- Mention as **Platinum Partner** in press and social media activities
- Inclusion of company one-pager in FMX press kit
- Up to **15 free tickets** for FMX 2026
- Additional discounted tickets for staff on request

Entry Level **30,000 EUR minimum, will go to highest bidder***

GOLD PARTNER

The booking of a **Gold Partnership** comprises:

- Listing as **Gold Partner** in boilerplate of the FMX trailer, played before every presentation
- Exclusive entry on FMX website with logo, company description, images, and video
- Entry on FMX online event platform with logo, company description, images, and video
- Company logo in the **Gold Partner** section of the FMX website, linked to your website
- Banner on FMX website
- Mention as **Gold Partner** in press and social media activities
- Inclusion of company one-pager in FMX press kit
- Up to **10 free tickets** for FMX 2026
- Additional discounted tickets for staff on request

Entry Level **20,000 EUR***

SILVER PARTNER

The booking of a **Silver Partnership** comprises:

- Listing as **Silver Partner** in boilerplate of the FMX trailer, played before every presentation
- Exclusive entry on FMX website with logo, company description, images, and video
- Entry on FMX online event platform with logo, company description, images, and video
- Company logo in the **Silver Partner** section of the FMX website, linked to your website
- Banner on FMX website
- Mention as **Silver Partner** in press and social media activities
- Inclusion of company one-pager in FMX press kit
- Up to **5 free tickets** for FMX 2026
- Additional discounted tickets for staff on request

Entry Level **10,000 EUR***



WORKSHOPS

Workshops constitute an important part of the FMX program. You will find yourself in a perfectly fitting environment, benefiting from the excellent reputation of the conference and its engaged audience, presenting your products and services within the high-quality tracks at FMX.

A one-hour slot consists of 50 minutes of presentation and 10 minutes for tech check and room arrangements.

Your presentation will also be made available as part of FMX On Demand from May 9 onwards to make sure you gain maximum reach (if you agree).

The booking of a Workshop comprises:

- Conference room equipped with projection, audio system, technical on-site support
- WiFi
- Entry on FMX website including logo, company description, workshop description, speaker bio, images, and video
- Company logo in the partner section of the FMX website, linked to your website
- Mention in press and social media activities
- Accreditation for the speaker (Conference Pass plus access to the exclusive Speakers Lounge and an invitation to a Speakers Dinner)
- 1 x Conference Pass for staff
- Additional discounted Conference Passes for staff on request

We are happy to communicate your technical and catering requirements on request.

	Price until 22.02.2026*	Price from 23.02.2026*
1 hour Workshop within the program of FMX, Conference room with 90-110 seating capacity	€ 2,000	€ 2,400
2 hours Workshop within the program of FMX, Conference room with 90-110 seating capacity	€ 3,000	€ 3,400

COMPANY SUITES

Company Suites offer room for your presentations, workshops, or networking events. They help to shape your company's presentation to support your specific requirements from within your own selected room.

Both location and individual branding give you a chance to make your company, products and services stand out and build a deep connection with our audience.

Seating will be arranged according to your wishes – just pick the right room for your needs!

Your presentation will also be made available as part of FMX On Demand from May 9 onwards to make sure you gain maximum reach (if you agree).

The booking of a Company Suite comprises:

- Conference room equipped with projection, audio system, technical on-site support
- WiFi
- Entry on FMX website including logo, company description, presentation descriptions, speaker bio, images, and video
- Company logo in the partner section of the FMX website, linked to your website
- Mention in press and social media activities
- Accreditation for the speakers (Conference Pass plus access to the exclusive Speakers Lounge and an invitation to a Speakers Dinner)
- An allocation of Conference Passes for staff
- Additional discounted Conference Passes for staff on request

We are happy to communicate your technical and catering requirements on request.

	Price until 22.02.2026*	Price from 23.02.2026*
1 day Company Suite, Conference room with 90-110 seating capacity	€ 10,000	€ 11,000
1 day Company Suite, Conference room with 50 seating capacity	€ 7,000	€ 7,500
3 days Tower Suite, Room with 75 m ² , height 5.2 m, Ø 9.8 m	- on request -	



MARKETPLACE

The Marketplace complements the conference program with an exhibitor area for hardware, software and services as well as research projects, start-ups, and exhibitors. Here, an international audience of professionals and students come to learn about the latest products and developments.

The Marketplace is both a professional fair and a meeting space for the industry and community. Furthermore, FMX's interdisciplinary character allows you to address potential target groups of neighboring industries as well as early adopters and future users.

Booth sizes from 4-30 m² are easily feasible within the Octanorm system.

The booking of a booth in the Marketplace comprises:

- 3 days booth in the Octanorm system
- Booth height 2.5 m (2 m under the gallery)
- Power connection
- WiFi
- Entry on FMX website including logo, company description, images, and video
- Company logo in the partner section of the FMX website, linked to your website
- Mention in press and social media activities
- 1 x Conference Pass for booth staff per 3 m² booth size
- Additional discounted Conference Passes for staff on request

We are happy to communicate your technical and catering requirements on request.

Invite your customers:

We offer you the opportunity to invite customers and business partners to the Marketplace. For this purpose you receive a ticket allocation free of charge.

	Price until 22.02.2026*	Price from 23.02.2026*
Booth in the Marketplace for 3 days	400 €/m ²	450 €/m ²

RECRUITING

The Recruiting Hub is the international job fair at FMX where VFX, animation and games studios, production companies and agencies connect with a large crowd of aspiring creative talents.

A Recruiting Presentation is the perfect addition to a booth in the Recruiting Hub. Use your live presentation in a fully equipped conference room to showcase your company, current and upcoming projects, and workplace, then invite the audience to your Recruiting Booth or Company Suite for interviews.

A half-hour slot consists of 20 minutes of presentation and 10 minutes for tech check and room arrangements.

Please note: A Recruiting Presentation can only be booked if you also book a booth.

The booking of a booth in the Recruiting Hub comprises:

- 3 days booth in the Octanorm system
- Booth size 3 x 3m, height 2.5m
- Seating for 4 with table
- Power connection
- WiFi
- Entry on FMX website including logo, company description, images, and video
- Company logo in the partner section of the FMX website, linked to your website
- Mention in press and social media activities
- 3 x Conference Passes for booth staff
- Additional discounted Conference Passes for staff on request

The booking of a Recruiting Presentation comprises:

- Conference room equipped with projection, audio system, technical on-site support
- WiFi
- Entry on the FMX website
- Accreditation for the speaker (Conference Pass plus access to the exclusive Speakers Lounge and an invitation to a Speakers Dinner)

We are happy to communicate your technical and catering requirements on request.

	Price until 22.02.2026*	Price from 23.02.2026*
Booth in the Recruiting Hub for 3 days	€ 3,000	€ 3,300
1/2 hour Recruiting Presentation	€ 500	€ 600



■ SCHOOL CAMPUS

The School Campus is the education fair at FMX where international faculties and courses that offer programs in the art and technology of computer animation, visual effects, computer games and XR showcase their curricula and projects. Thus, prospective students can gather first-hand information from faculty staff, alumni, and students.

The booking of a booth in the School Campus comprises:

- 3 days booth in the Octanorm system
- Booth size 2 x 2m, height 2.5m
- 1 counter/desk and 2 chairs
- Power connection
- WiFi
- Entry on FMX website with logo, school description, images, and video
- School logo in the partner section of the FMX website, linked to your website
- 2 x Conference Passes for booth staff
- Additional discounted Conference Passes for staff on request
- Students from participating schools are eligible for discounted tickets

	Price until 22.02.2026*	Price from 23.02.2026*
Booth in the School Campus for 3 days	€ 900	€ 1,100

■ MARKETING & PROMOTION

FMX provides excellent marketing opportunities to promote your company and present your brand to all our participants!

By branding or the hosting of networking events such as the FMX Get-Togethers or Speakers Dinner, you can be sure to make an impact at FMX 2026!

Here is how you can stand out at FMX with your marketing and promotional activities:

	Prices*
Speakers Dinner	from € 12,000
FMX Get-Together	€ 8,000
Branding of Barriers in front of FMX venue (extra strong visibility)	€ 10,000

Room Branding

We offer you the chance to brand the biggest conference rooms at the FMX venue! The room will be “brought to you by (your company)”, and your company reel (up to 30 seconds) will be played before every presentation in that room.

Please note: Room Branding will only be available to Premium Partners.

	Prices*
König-Karl-Halle (650 seating capacity)	€ 12,000
Meidinger-Saal (450 seating capacity)	€ 9,000
Bertha-Benz-Saal (200 seating capacity)	€ 6,000

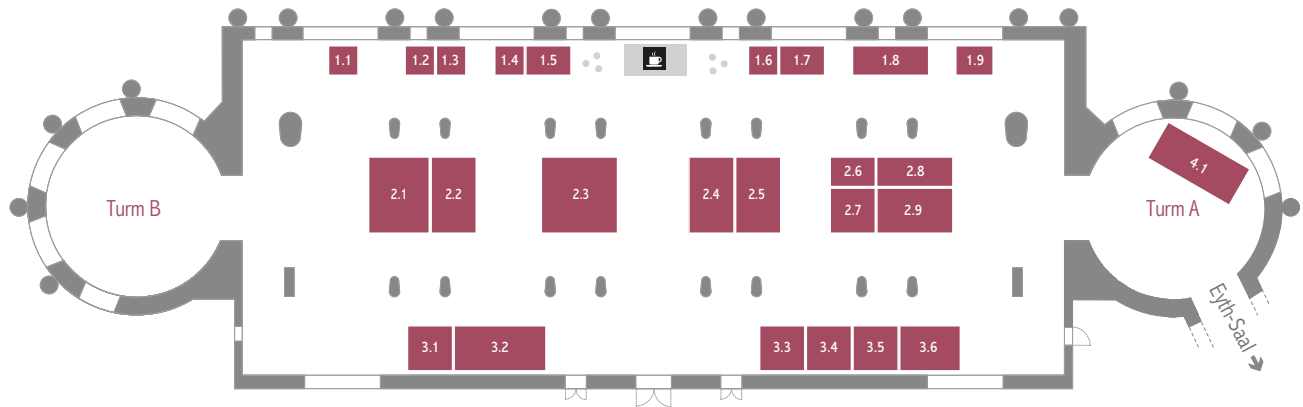
FMX Program Guide

	Prices*
One page ad	€ 1,500
One page ad on inside cover (IFC, IBC)	€ 2,500
One page ad on back cover (BC)	€ 3,500

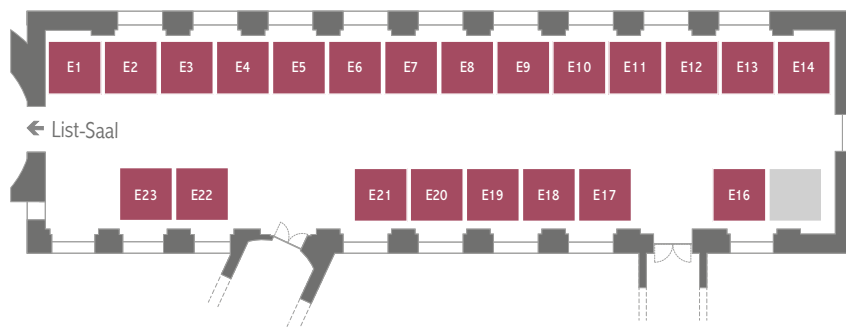


■ FLOOR PLANS (EXEMPLARY)

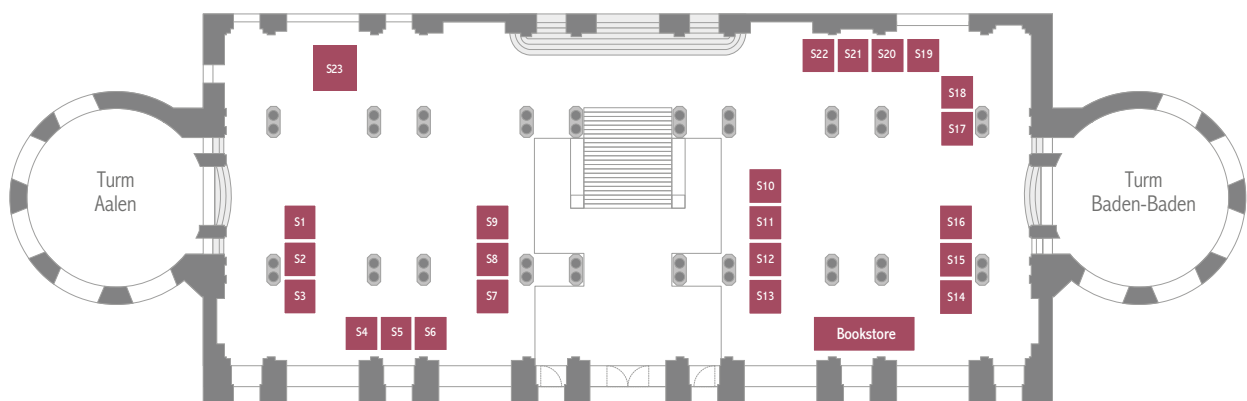
MARKETPLACE (LIST-SAAL)



RECRUTING HUB (EYTH-SAAL)



SCHOOL CAMPUS (STEINBEIS-SAAL)



WANT TO BECOME AN OFFICIAL PARTNER OF FMX?

Take a look inside and find information and prices for your participation in the FMX Forum!

Contact us with your questions and enquiries, and be part of FMX 2026.

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ON DEMAND MAY 9 - JUNE 9

www.fmx.de

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